1. Navigation bar should be integrated with title bar. Please redesign the title bar, as basic layout of Tinydeal.com

Title bar in mainpage, all categories at the left



Title bar in product page, all categories at the left with pull down button (all other page will have this pull down button except home page)



1. Colour

We don't want the website color clash with our logo color. After discussion, we think the color COMBINATION of catchoftheday.com.au may be go well with our logo color. Catchoftheday.com.au logo colour is similar to ours.

If you have other bright/uplifting color in mind, you may add/replace the current color.

1. Top of page

Move ‘my account’ from bottom to the top [“my account” (with drop down button), “help”(with drop down button), “view cart”, “sign in” ,”register” all close to each other, easier for customers to find]

e.g [www.crazysales.com.au](http://www.crazysales.com.au)



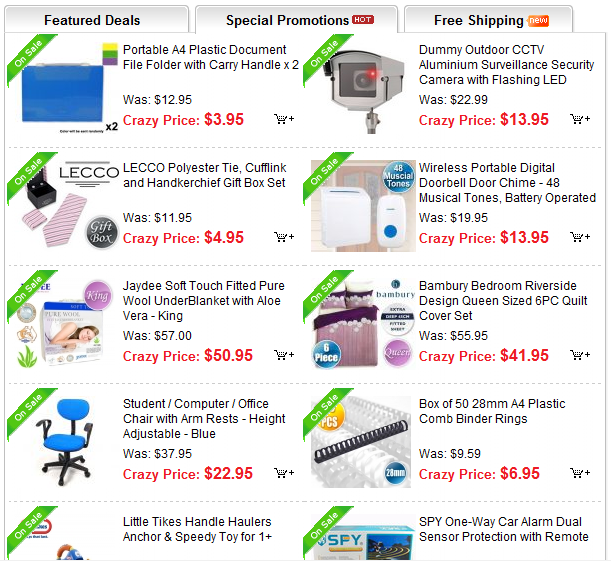
1. Homepage Main Body

We want products under 3 tabs, while 3 tabs shown right under banners

Reference

[www.crazysales.com.au](http://www.crazysales.com.au)

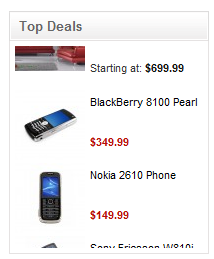
So the layout of proposed main page is like below with the “shop by categories” underneath.



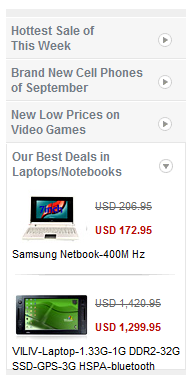
Then shop by categories underneath the above “Tabs”



1. Add top deal rolling block on left of the home page e.g http://demo.magentoshine.com/se95/



Add another block at right of the page (ie hottest sale of the week, products under $2, products under $10, best deals in cell phone, best deals in computer)



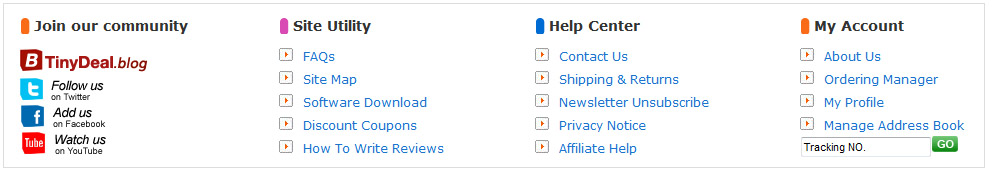
6. Subscription block, please take look at <http://www.catchoftheday.com.au/>. We need “email, facebook, twitter” (also mention exclusive deal only available to registered member)

7. Free shipping banner



1. Foot page – please Add

* Join our community (facebook, twitter, blog)
* Site utility (faq, site map, discount coupons)
* Help center (contact us, shipping & Returns, Newsletter Unsubscribe, Privacy Notice, Affiliate Help)
* My Account ( About Us, My Ordering Manager,Manage Address Book)



At last, we want when visitor open the website, they can see first three Feature deal/special promotion/ free shipping (total 9 in mainpage) without scrolling down the page.



For product shown in Feature deal/special promotion/ free shipping

We need

Add to wishlist, add to compare, don’t pay, today’s deal, view, buy

Similar to our current format

1. Below is a guide layout of the home page according to above requirements, hoping it assist you to understand the above:

my account (with drop down button), help(with drop down button), view cart, sign in ,register

logo

All seals of security and other websites

Foot page

hottest sale of the week, best deals in cell phone, best deals in computer

Three feature categories

(pet,furniture,gym)

3 banner

Product under $25

(free shipping)

Product under $50

(free shipping)

Product under $100

(free shipping)

Seo content

Shop by categories

Feature deal/special promotion/ free shipping

Top deal

Subscription block

Banner

Navigation menue

Home, hot product, new product, clearance

Hot keywords

Search box

Shopping cart